



MONT PELERIN SOCIETY

MARRAKECH, Oct. 7-10th, 2025

MONT PELERIN SOCIETY

2025 GLOBAL SPECIAL MEETING

Es Saadi Palace - Marrakech, Morocco

Reaching New Audiences for Classical Liberalism

This Global Special Meeting will examine how people acquire, and change, their worldviews, and how, consequently, the appeal and the application of classical liberal ideas can be widened through a more refined understanding of this process. To that end, we will explore these fundamental questions for the future of classical liberalism by studying, among other topics, the role that cultural creations, religious traditions, and some academic disciplines can play in the transmission of our ideas and values.

Tuesday, October 7, 2025

6:30 - 9:30 pm

Reception and Opening Remarks

| 📍 Location : *Bar Egyptian*

Dinner sponsored by the Cato Institute

| 🗣️ *Jean Bauchet*

Opening remarks by Dr. Nouh El Harmouzi (Morocco), co-host of the Meeting

Address by Dr. Deirdre Nansen McCloskey (USA), President of the Mont Pelerin Society

Wednesday, October 8, 2025

7:00 - 9:00 am

Breakfast *sponsored by The Stephenson Institute for Classical Liberalism*

| 📍 *Es Saadi Hotel - Restaurant Le Saadi*

9:00 - 10:30 am

Session 1

| 🗣️ *Jean Bauchet*

Behavioural Economics and Messages of Liberty: The Perfect Frenemies

Session leader: Dorde Trikoš (Serbia)

Speakers: Rory Sutherland (UK), Dr. Pierre Garelo (France)

www.mps2025.org



MEI

Michel Kelly-Gagnon
Founding President
Montreal Economic Institute
www.iedm.org



Nouh El Harmouzi
CEO
Arab Center for Research
www.arabcr.org



MONT PELERIN SOCIETY

MARRAKECH, Oct. 7-10th, 2025

10:30 - 11:00 am

Break | ☺ *External Garden*

11:00 am - 12:30 pm

Session 2

| ☺ *Jean Bauchet*

The Dissemination of Classical Liberal Ideas Through Cultural Creations

Session leader: Dr. Alberto Mingardi (Italy)

Speakers: Dr. Jo Ann Cavallo (USA), María Blanco González (Spain)

12:30 - 2:00 pm

Lunch - Debate - *Sponsored by The Liberty Fund*

| ☺ *Lagon & Jardin*

"Is Classical Liberalism Currently Progressing in the Right Direction?"

Debaters:

Yeas: Dr. Peter J. Boettke (USA) vs. **Nays:** Dr. Nils Karlson (Sweden)

Moderator: Michel Kelly-Gagnon (Canada)

2:00 - 3:30 pm

Session 3

| ☺ *Jean Bauchet*

Classical Liberalism Through the Lens of Evolutionary Psychology

Session leader: Dr. Peter C. Mentzel (USA)

Speakers: Dr. John Constable (UK), Dr. Debra Lieberman (USA)

3:30 - 4:00 pm

Break | ☺ *External Garden*

4:00 - 5:00 pm

Group discussion for MPS members about Sessions 1-3

| ☺ *Jean Bauchet*

Session leader: Dr. Tom Palmer (USA)

5:00 - 5:30 pm

Break | ☺ *External Garden*

5:30 - 6:30 pm

Three concurring sessions for Young Scholars

| ☺ *Jean Bauchet / Bar Egyptian / Warda*

Session leaders: Dr. Jennifer Brick Murtazashvili (USA), Eamonn Butler (UK) Roberta Herzberg (USA)

www.mps2025.org



MEI

Michel Kelly-Gagnon
Founding President
Montreal Economic Institute
www.iedm.org



Nouh El Harmouzi
CEO
Arab Center for Research
www.arabcr.org



MONT PELERIN SOCIETY

MARRAKECH, Oct. 7-10th, 2025

7:30 - 9:30 pm

Participants are free to make their own dinner arrangements /
Conference Sponsors will have dinner **at La Villa des Orangers**

Thursday, October 9, 2025

7:00 - 9:00 am

Breakfast *offered by Free the People (by invitation only)*

| Es Saadi Hotel - Restaurant Le Saadi

**How to get the economic way of thinking into popular culture:
storytelling, empathy and social media influence.**

9:00 - 10:30 am

Session 4

| Jean Bauchet

Islam's Compatibility with Economic and Political Freedoms

Session leader: Dr. Timur Kuran (USA)

Speakers: Dr. Ahmet T. Kuru (USA), Dr. Tarek Masoud (USA)

10:30 - 11:00 am

Break | External Garden

11:00 am - 12:30 pm

Session 5

| Jean Bauchet

**Free-Market Solutions vs. International Aid (Doing Development
Differently)**

Session leader: Dr. Tom Palmer (USA)

Speakers: Dr. Jennifer Brick Murtazashvili (USA), Dr. Hicham
El Moussaoui (Morocco)

12:30 - 2:00 pm

Lunch - Keynote Speech - *Sponsored by The Rising Tide Foundation*

| Lagon & Jardin

**Keynote: Dr. John Constable (UK) – Reaching New Audiences
while Discussing Climate and Energy Issues**

+ Organizers of the 2026 & 2027 MPS Meetings make brief
presentations about their conference.

www.mps2025.org



MEI

Michel Kelly-Gagnon
Founding President
Montreal Economic Institute
www.iedm.org



Nouh El Harmouzi
CEO
Arab Center for Research
www.arabcr.org



MONT PELERIN SOCIETY

MARRAKECH, Oct. 7-10th, 2025

2:00 - 3:30 pm

Session 6

| Jean Bauchet

The Open Society and Its Challenges

Session leader: Dr. Nouh El Harmouzi (Morocco)

Speakers: Dr. Tom Palmer (USA), Jonathan Rauch (USA)

3:30 - 4:00 pm

Break | External Garden

4:00 - 5:00 pm

Group discussion about Sessions 4-6 for MPS Members

| Jean Bauchet

Session leader: James Lawson (UK), Chairman of the Adam Smith Institute

7:00 - 10:00 pm

Reception & Closing Dinner

| Soleiman Palace

Dinner sponsored by Cooper Investors

Opening remarks and welcome by Dr. Gabriel Calzada (Spain)

Closing remarks by Michel Kelly-Gagnon (Canada), co-host of the Meeting

Friday, October 10, 2025

11:00 am – 6:00 pm

Guided excursion through Marrakech (Lunch included)

www.mps2025.org



Michel Kelly-Gagnon
Founding President
Montreal Economic Institute
www.iedm.org



Nouh El Harmouzi
CEO
Arab Center for Research
www.arabcr.org